



## **Mr. Chetan Arun Narake**

Chetan serves as the Chief Financial Officer for Mars Thailand and manages a business of 100MUSD (Rupees 600 Crores). He is an accomplished finance professional, entrepreneur, lecturer and public advocate for education and is considered one of the dynamic financial professional in South East Asia.

Born in Kolhapur, Chetan became interested in Engineering during high school. He received his undergraduate in Production Engineering from Kolhapur Institute of Technology in 1999, MS in Computer Science from IIT, MBA from University of Rochester (Simon school of business) and later graduated from London School of Business

With 15+ years of experience, Chetan is equipped with key expertise in various areas such as: Strategic revenue management, Micro market strategy for developing and emerging markets, pricing strategy, Changed business modeling including evolving economy structures (bottom of pyramid to mid of the diamond) and channel/customer/product mix growth investments.

### **Awards:**

- Asia Pacific – Best Finance Professional Award 2012
- Make The Difference award – New York winner 2007 and 2013 MARS inc.
- Winner of Simon's Best Team Players Award USA (2006)
- Simon Leadership Award USA (2007)
- Winner of Who's Who among Students in American Universities & Colleges 2002
- Clinton E. Stykler's leadership and community service awards for two consecutive years (2002-2003)